K-LOVE Radio serves our community through educating the public as to community events, through words of encouragement to families, marriages honesty and entegrity, and through providing delightful music and lively discussions.

There would be a tremendously deterimental effect if K-LOVE were to be replaced by any other program, as our community, not served by any other radio station of this kind, would have no way to provide information regarding important community events.

The service K-LOVE provides is in the interest of the public in that it provides wonderful entertainment, commercial free, valuable family enhancement information, as well as encouragement to live life in a carring, giving, serving way.